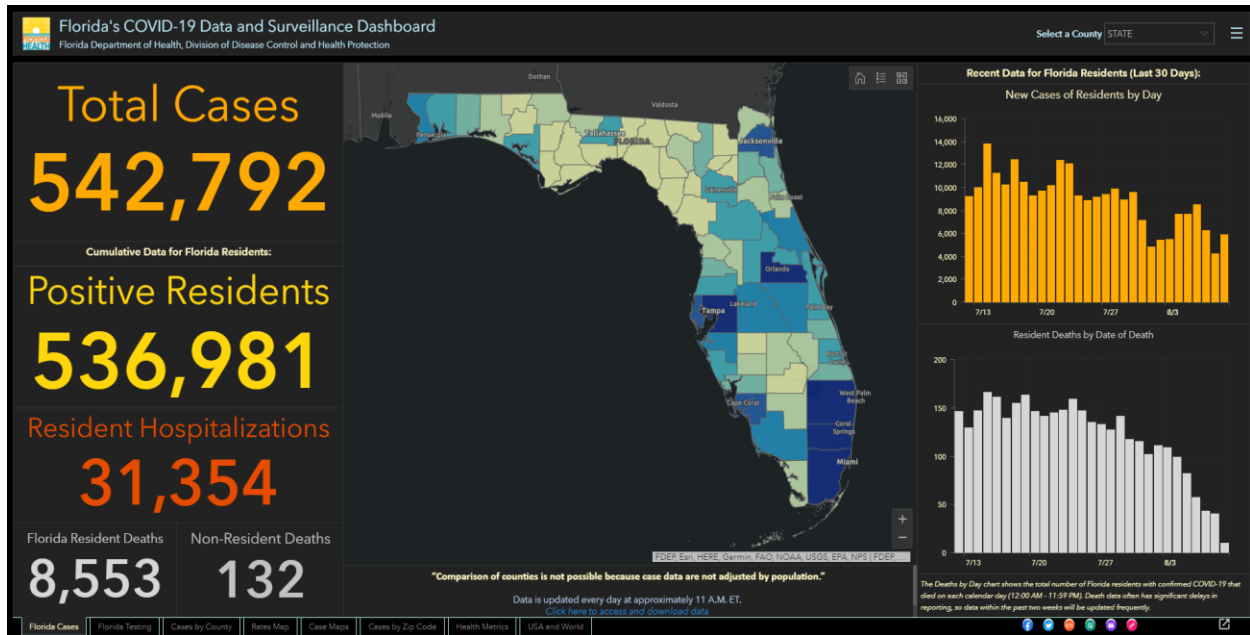


# MSBA – Workshop Series, Fall 2020

## Location Intelligence: Spatial Data Could Save Lives but How?

### ArcGIS Dashboards: How will the Post-COVID19 World Make Better Decisions?

Dr. Mehrdad Koohikamali



**Time: 5:00 – 5:50 pm, September 24, 2020**

**Zoom: <https://cpp.zoom.us/j/98392803885> (passcode: 55883)**

In the midst of COVID-19 global pandemic, when everyone was scared of an unknown virus and how to respond to it, there were a group of scientists that applied their special knowledge and skill to become the full-blown data scientists. You probably recall a one-page visualization, chart, and numbers to show the progress of COVID-19 cases and deaths made by John-Hopkins university. Have you asked yourself how has a simple graphic become widely used and adopted during a global disaster? Geographic information systems (GIS) has been for decades as a state-of-the-art solution for location intelligence applications. With accurate and trustful spatial-temporal data about COVID-19 cases thousands of lives could be saved. The GIS dashboard has demonstrated the value of high-accuracy trustful spatial data for decision-making. In this presentation we uncover ways GIS dashboards can be made and how they can be used more effectively by non-experts and the general public.

**Future events: <http://cppmsba.org/events.html>**